

Peter Oke

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Profile Summary: Multidisciplinary content creator with 6+ years of experience producing documentaries, social media content, and branded multimedia for diverse audiences. Skilled in scriptwriting, storytelling, video production, and cross-platform design using tools like DaVinci Resolve, Adobe Creative Suite, and Figma. Adept at managing end-to-end workflows, collaborating with cross-functional teams, and delivering high-impact visual content aligned with strategic goals.

SUMMARY OF SKILLS & QUALIFICATIONS

- Documentary Filmmaking & Long-Form Storytelling
- Video Editing & Audio Production (DaVinci Resolve, Adobe Audition)
- Scriptwriting, Storyboarding & Content Strategy
- Campaign Collaboration & Brand Consistency
- Project Management & Freelancer Coordination
- Tools: CapCut, Figma, Adobe XD, Canva

RELEVANT EXPERIENCE

Freelance Media Producer

Forcados Media Studios | Toronto, ON / Lagos, Nigeria | Feb 2017 – Present

- Directed and produced "Boys on the Brink" (2023), a feature-length documentary that raised over 5 million naira for underserved communities.
- Produced a sustainability-focused documentary for LASRO (Rockefeller Foundation 100RC), shared in professional industry circles.
- Served as Director of Photography for Quramo Productions' docuseries "Redeeming: The Story" (2023).
- Managed budgets, freelancers, and production schedules to deliver high-quality media content.

Graduate Research Assistant

OCAD University | Toronto, ON | Mar 2025 – Apr 2025

- Designed and facilitated public-facing events for design and innovation exhibitions.
- Advised presenters on visual storytelling, accessibility, and audience engagement.
- Coordinated with institutional partners to manage documentation and communications.

Content Producer

ListingAI | Toronto, ON | Feb 2025 – Mar 2025

- Developed user-centric social media video content for an AI-driven real estate platform, designing storyboards and interfaces in Figma to enhance viewer engagement.
- Collaborated with marketing and development teams to ensure content adhered to brand guidelines and was optimized for web and mobile platforms.
- Managed end-to-end content workflows, delivering assets and updates via Slack to meet tight campaign deadlines.

Content Producer

Facibus Housing | Lagos, Nigeria | Nov 2021 – Nov 2022

- I oversaw the management of the production crew and spearheaded the development of strategic marketing content for the organization.
- My role entailed orchestrating and coordinating all aspects of content creation to ensure the highest standards of quality and alignment with the company's brand identity.

OTHER EXPERIENCE

Behavioural Therapist

Eastwood Psychologists | Brampton, ON | Mar 2024 – Sep 2024

- Developed inclusive educational content for autistic children, ensuring accessibility and cultural sensitivity for diverse families.
- Collaborated with stakeholders to create clear, user-focused materials, maintaining detailed documentation.

- Managed confidential documentation related to research and institutional partnerships.

Psychology Research Assistant

City University Psychology Dept. | London, UK | Oct 2013 – Aug 2014

- Contributed to published neuroscience research on emotional experiences in dance and music.
- Conducted data analysis using SPSS and GSR sensors, identifying patterns in emotional arousal.
- Recruited participants and managed compliance with informed consent and privacy protocols.
- Supported academic dissemination through research documentation and literature reviews.

PRODUCT DESIGN PROJECTS

Interactive Vocal & Motion Art Installation | OCAD University, Toronto | 2025

Developed an innovative installation that translates vocal interactions and movements into real-time visual art using a microphone and motion sensor.

Collaboratively engineered a system to activate servos, moving pens across the paper to create dynamic artwork based on user input.

Demonstrated expertise in physical computing, user interaction, and iterative design.

Retro Pong Controller Design | OCAD University, Toronto | 2024

Designed and fabricated one controller from a four-controller set for the classic game of Pong, utilizing physical computing components.

Contributed to a collaborative project focused on recreating retro gaming experiences through hands-on hardware development.

Applied prototyping and fabrication skills to deliver a functional and nostalgic user experience.

Screenless Nature-Inspired Installation | OCAD University, Toronto | 2024

Designed an immersive, screenless installation using nose-tracking technology, light transitions, and a leaf-inspired structure to explore human-nature connections.

Utilized p5.js, ml5.js, servo motors, and iterative design to create a responsive, nature-inspired experience.

Showcased skills in interaction design, physical computing, and creative storytelling.

EDUCATION

MA Digital Futures

OCAD University | Toronto, ON | Expected: 2026

BSc Psychology

City University | London, UK | 2013

AWARDS

Best Documentary Feature

Political Film Festival | Virtual | 2024

Best Documentary Feature

International Gold Awards | New York, USA | 2024

CERTIFICATIONS

Google UX Design Certification

Coursera | Year: 2021

PORTFOLIO

<https://www.peteroke.com/content-production>